

Dialogue for contacting your customers by email or phone

To my wonderful Customers!

I am excited to announce a new Premium Customer Program that gives you great service, saves you time and saves you 10% on all your regularly refilled products! Also, it gives you a Free Gift with orders of \$40. or more throughout the year. At the end of the year you can earn a sensational gift too! I want to give you the best customer service I can because I appreciate your business and want to be your Mary Kay contact for life!

The Automatic Refill Program lets you decide what products you use on a regular basis and how often you'd like them refilled. I'll be happy to check my computer records for your product history. Products can be scheduled separately based on your needs. When we create the list and refill schedule, your order will pop up on my calendar in the month that you'll run out. I'll contact you to see if you're interested in any of our new products and will deliver your order to you along with your free gift you'll receive with an order of \$40 or more. For your convenience you can charge your order or use a debit card or pay me when I deliver.

When your orders accumulate to \$350 during the year you'll get to select a wonderful gift next December. These gifts change every year but here's an idea of this years choices.

- ~ A Roll-Up-Bag with packets what Velcro off so you can hang your products out of the way
- ~ Satin Hands Set
- ~ A dual sided makeup mirror with regular and magnifying sides
- ~ An acrylic cosmetic carrier great for bathroom counters

Please let me know if this program interests you. I appreciate you and your business matters to me!