

Benefits of Being a Preferred Customer!

- ☑ The New Look Book Mailed to You every 3 months allowing YOU to be the 1st to see what's NEW to help YOU looking YOUR Best!
- ☑ FREE Samples
- ☑ FREE Gift with Every Purchase of \$40 or More
- ☑ FREE Delivery/Shipping on all purchases
- ☑ FREE Computer Skin Care and Color Analysis
- ☑ The individual Attention that YOU Deserve to meet YOUR Individual Needs!
- ☑ 10% off any purchases made during the entire month of YOUR Birthday!
- ☑ Special Discounts various times throughout the year!
- ☑ Invitations to Exclusive and Special Guest Events & Functions
- ☑ Special Hostess Programs for Preferred Customers!
- ☑ FREE Gifts in July Based on Purchases, Referrals and Party's between July 1 & June 30th
- ☑ FREE Shopping and Gift Wrapping Service
- ☑ Shopping & Virtual Makeovers on my website 24/7
- ☑ Plus...YOU are entitled to a FREE Makeover/Pampering Session every quarter to try some of the GREAT NEW Looks!
- ☑ Many More!!!!

Please be looking for an email sent from Mary Kay asking your permission to allow me to email you. I assure you that your privacy is of utmost importance to me and that you will not be getting bombarded with emails from the company. Nor do I share or sell email information with anyone. Simply open the email and click on the link provided allowing me to email you!

I only email you the Beaute-newsletter once per month, to let you know of any specials I'm having; and I like to send an email when the new products come out. This allows YOU to know what's Hot and New for the season.

So, please keep an eye out in your inbox for the email from Mary Kay and give them the ok for me to send emails to you! I want to be able to include YOU in all of the latest and greatest news!

It's all about YOU...
your needs, your desires, your rewards

Statistics show that you are spending an average of over \$1900 a year in the beauty industry through a variety of different brands. I know! You may not have even realized it! It adds up—a little from me, Your Mary Kay Consultant, a little at the department store, picking up sunscreen at the drug store while you are there, some hand cream and body wash while you are at the grocery shopping....

If you loved one of our products, I know you will love many of them, so I have a program that rewards you for making all your purchases through me! Through this plan you will...

- ◆ **Save Money** because our products are made with such quality ingredients, you will find you need LESS product to give you MORE benefits.
- ◆ **Save Time** because one call gets it all! You don't have to go from store to store and I will deliver or ship for FREE so you don't even have to leave home!
- ◆ **Receive Personal Service** by having your own Independent Beauty Consultant who keeps records for you, knows your skin, your preferences, your coloring, and offers at home delivery.
- ◆ **Earn Great Rewards** as my thank you for allowing me to service your complete beauty needs.

MARY KAY®

Your Independent Beauty Consultant

MARY KAY®

Beauty Essentials Reward Program

It's all about you!



