

You are going to love this idea!

I think it would be great to use this as a purse! I'm going to put mine together tomorrow and carry it everywhere! Then I'll put samples in of all the colors that are showing on the outside, and hand them out with my business card and get their name and number. I will also try to book on the spot, rather than playing phone tag.

## **NSD KATHY HELOU HAS SHARED THIS IDEA OVER AND OVER..IT WORKS!!**

Anyway...fix your tote just like Jordan Helou did.



The eyes – highlighters – bronzers – cheeks – are inside the display tray! Lip glosses are sitting on top the tray and the Look Book behind it holds them all together. *Great idea!!!* What attention it would bring! The color display tray is #017364 \$3.00 on page 9 (section 2) under Selling Tools/customer gifts