

Sell-a-Thon

A Fun Packet is an easy way to generate sales for your Sell-a-Thon week! Put these in the hands of women you know who love the product but wouldn't typically book a class with you. I suggest you get 3-4 of these out THIS WEEK so you can collect them back with orders and money during Sell-a-Thon week.



TIPS TO MAKE THIS IDEA MOST EFFECTIVE:

- Give friend 2-3 Look Books along with the attached sheets
- Give her a deadline to have all orders and money back to you (choose a date next week)
- Tell her your goal is to sell \$1000 worth in one week, people like to help you with a goal
- Encourage her to refer you to someone else she knows that may be willing to take a Fun Packet
- Stay in touch with her to check on her progress and see if her friends have questions about products
- Arrange your product delivery date with her so she knows what to tell her friends
- Make sure she knows your sales tax rate