

How to avoid the 10 most common makeup mistakes on your Wedding Day!

All eyes will be on you! Make sure every inch is worth of close-up attention.

1. DO USE PROPER SKIN CARE

Give nature a helping hand by starting a basic skin care program at least several months prior to your wedding. Daily care, a morning and evening regimen of cleansing, freshening, and moisturizing, primes your face for the sheer makeup look brides love!

2. DO USE A GOOD WATERPROOF MASCARA

Undoubtedly, this is one of the happiest moments of your life and you may shed a few tears of joy. The last thing you want to happen is the photographer taking a picture of your makeup leaving your face before you leave the alter.

3. DO USE LIPLINER & LIPSTICK

The ultimate in kissable lips...Select a lipstick rich in moisturizers and emollients. Select a shade that is dark enough for photos. Line first, use brush to apply color, and re-apply for staying power. Add a touch of gloss for shine. Avoid heavily frosted lipstick.

4. DO USE TRANSLUCENT FACE POWDER

Loose powder sets your makeup and provides a matte finish. Helps control oil break-through and shine. Always select powder in the shade closest to your natural skin tone. Pressed powder is portable so use it throughout the day to pat away shine. Shake applicator after each use to prevent powder glaze and oil buildup.

5. DO WEAR THE CORRECT FOUNDATION SHADE

Gives skin a smooth even-toned finish as it guards against environmental elements. Apply with a sponge using light sweeping strokes, blending well, especially along the jaw line and hairline. Do not select a foundation shade to match the back of your hand. Select one which closely blends along your jaw line - & never put on your neck.

6. DO USE COLOR HARMONY

Color is the valuable that adds sparkle to your bridal look. To harmonize your color, simply choose makeup and wardrobe attire with a single undertone, either vibrantly cool, or radiantly warm. Make sure you harmonize lip color, cheek color, and nail color.

7. DO USE CORRECT BLUSHER APPLICATION

Blusher should provide a nice glow, never streaked or blotchy. For photography, your blush needs to be darker than normal to have it appear "natural" in the photos. For sheer and even application, use a Blush brush, begin applying at the base of the hairline near the ear and blend forward using a soft, large circular or up and down feathery strokes. Wherever you lay the applicator first deposits the most color so be careful. Then lightly dust face powder over your entire face & blusher to set the foundation & tone.

8. DO WEAR A FRAGRANCE

Women's fragrance is her most intimate trademark, the invisible part of herself that makes a lasting impression on other people's senses. The scents you select are your own personal signatures. Never overdo your aroma. Make sure your fragrance doesn't arrive before you do! Use fragrance layering techniques to apply body creams, dusting powders, and colognes. The scents you select will either be silent and suggestive, feverish and magical, or romantic and sensual.

9. DO WEAR MAKEUP

Use the tricks of the beauty trade to accentuate, enhance, and define your best features. Glamour can be applied to compliment any face shape and complexion, regardless of facial contours or bone structure. Minor imperfections and blemishes may be neatly corrected by using a concealer. The catchword is experiment several times prior to your wedding date.

10. DO USE A PROFESSIONAL

Beautiful skin care and glamour isn't just something you buy - it's something you learn. At Mary Kay, we don't just sell you skin care, we teach you through personal instruction. Learning the right beauty regimen customized for your skin type and proper glamour application will guarantee you'll look your loveliest on your wedding day.

As trained Professional Skin Care & Beauty Consultants, we offer more than quality personal care products, including skin care and glamour items. The Color enhancement products include a complete line of color-coordinated items for eyes, lips, cheeks, and nails, reinforced by a 100% guarantee.

One of the services we provide as a Glamour Specialist is a Complimentary Bridal Skin Care session or Individual Personalized Glamour Makeover (valued at over \$75.00), which will help you color-coordinate your glamour with your wedding attire. We'll help you analyze your skin and recommend skin care items to enhance your personal beauty look. We will experiment with a range of application techniques for your glamour to achieve natural-looking results.

What will you look like Before & After as you walk down the aisle? Do you care about your Bridesmaids glamour? Do you want him to melt when he looks at you? If you want more than a hodge-podge of lipstick and eye shadow, join the hundreds of other brides who now have worry-free glamour advice.

Wedding photographs and videos are permanent and I can help you look your loveliest. To schedule your Bridal Skin Care appointment or individual makeover, or for an immediate consultation, just contact me, your Personal Consultant! I will be happy to assist you!

P.S. As a special bonus gift, you will receive a FREE Nail Color of your choice at your appointment!

Designed by Michele Tufenkian 2003



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Mary Kay Cosmetics