

Product Sampler Survey Script

Hello, would you mind helping me with a survey? We are (can't say Mary Kay) conducting a survey on our new (whatever product you are handing them). I appreciate your help, all I need you to do is give me your name, address and phone #, then within 24 hours I need to call and see what your opinion is of this product. What time would be best for me to call? Great, after I have surveys completed from 30 (or how many you want) I am going to be drawing for a \$25 gift certificate, to go into this drawing, I must have your information and the survey must be completed.

I know you are going to love (the product), I can't wait to get your opinion tomorrow at (the time she said to call).

Have a great day!